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3 Hong Kong to Offer All-New 10.5-inch iPad Pro and New 12.9-inch iPad Pro

Hong Kong - 15 June 2017 - 3 Hong Kong today announced it will offer the all-new 10.5-inch iPad Pro and new 12.9-inch iPad Pro, featuring the world's most advanced display with ProMotion technology and incredible performance with the new A10X Fusion chip. The new 10.5-inch model reduces the borders by nearly 40 percent to fit into an incredibly compact package that still weighs just one pound. Combined with powerful new iPad features in iOS 11 coming this fall, like the all-new Files app, customizable Dock, improved multitasking and deeper integration of Apple Pencil, iPad Pro gives users the ability to be even more productive and creative.

Customers will be able to buy the 10.5-inch iPad Pro and 12.9-inch iPad Pro later this week at 3Shops.

The two new models of iPad Pro will be available at 3 Hong Kong starting at \$0 (10.5-inch iPad Pro) and \$1,080 (12.9-inch iPad Pro) with a refundable deposit on the designated 24-month monthly plans*. What's more, customers can enjoy a 2GB bonus mobile data during the contract period. Users can experience the new features and enhancements on the new iPads by connecting to 3 Hong Kong's advanced 4G LTE network and comprehensive outdoor Wi-Fi network. For complete details on pricing, please visit ipad.three.com.hk.

iPad Pro's stunning, redesigned Retina display features ProMotion, a new technology that delivers refresh rates up to 120Hz for fluid scrolling, greater responsiveness and smoother motion content. With ProMotion, Apple Pencil is even more responsive with an industry-best, 20-millisecond latency for even more fluid and natural drawing. ProMotion also improves display quality and reduces power consumption by automatically adjusting the display refresh rate to match the movement of the content.

The advanced Retina display is Apple's brightest iPad display yet and features antireflective coating. True Tone dynamically adjusts the white balance of the display to match the light around you for a more natural and accurate viewing experience and a wide color gamut enables iPad Pro to deliver digital cinema-standard colors.

The powerful new 64-bit A10X Fusion chip provides performance that is faster than most PC laptops shipping today. A six-core CPU and 12-core GPU deliver 30 percent faster CPU performance and 40 percent faster graphics performance than the industry-leading A9X chip, while delivering all-day battery life. iPad Pro features the same advanced front- and back-facing cameras as iPhone 7, including a 12-megapixel camera with optical image stabilization and a 7-megapixel FaceTime HD camera, as well as a four-speaker audio system.

Support for LTE Advanced and 802.11ac Wi-Fi, along with an embedded Apple SIM make it easier to stay connected when traveling in more than 180 countries and regions.

Apple Pencil and Smart Keyboard are also available for purchase separately. Advanced sensors in Apple Pencil measure both pressure and tilt for a natural drawing, annotating and note taking. A



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new full-sized Smart Keyboard has been custom designed for the 10.5-inch iPad Pro, offering a thin yet durable keyboard that never needs to be charged or paired over Bluetooth and is easily foldable into a protective Smart Cover.

For complete details on pricing, please visit ipad.three.com.hk.
For more information on iPad, please visit www.apple.com/ipad.

** Customers are required to subscribe to specified VAS and pay a monthly fee of HK\$18 administration fee during the contract period.*

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

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